Submitted by: Jessica Kinsey, jkinsey@cirtronics.com
Company/Organization: Cirtronics
Number of Employees: 192
For-profit/ Nonprofit: for profit
Category: Workplace

Challenge or Opportunity:
Ensuring that new hires are acclimated quickly to the unique culture and team-based environment Cirtronics offers.

Approach or Solution:
We developed a new hire introduction program through the internal Learning Center, focused on providing foundational company information and a "soft" tour of the facility. We also strengthened the existing cultural Buddy Program by better defining the role and expectations of buddies and their impact on new hires.

Impact:
New hires are more quickly acclimated to the team based environment. A stronger understanding of the different ways new hires can participate and positively impact each of the 6 We Serve has resulted in increased numbers of new hires volunteering for the community and