Submitted by: Andy Whitman, awhitman@manomet.org
Company/Organization: Manomet
Number of Employees: 35
For-profit/ Nonprofit: nonprofit
Category: Workplace

Challenge or Opportunity:
Deeply engaging small business owners and a broad selection of college students on practical businesses sustainability.

Approach or Solution:
We created a program where college interns learn professional skills & about small business TBL sustainability, and survey small businesses on their sustainability practices. Interns defend a case study and sustainability recommendations for one businesses. Small business receive a short analysis highlighting practical sustainability suggestions.

Impact:
22 Interns understand small business sustainability & 197 small businesses engaged to action