Challenge or Opportunity:
Our agency runs on coffee, it get's our creative juices flowing. However, we used a Kuerig machine to make all of our coffee, resulting in us using/throwing out a large amount of K-cups every day.

Approach or Solution:
We switched to a commercial drip coffee maker that pots of coffee instead does not require any type of filter.

Impact:
We've been able reduce our daily coffee waste to just the coffee grounds, which are compostable, and as a result have lowered our K-cup waste carbon footprint from roughly 140+ per month/1,700+ per year, down to 0.