**Company:** Coca-Cola of Northern New England  
**Contact:** Ray Dube, rdube@ccnne.com  

**Challenge:** Making our 26 million case per year bottling plant in Londonderry NH landfill free  

**Approach:** Increase recycling to max our diversion (about 95%), sending the remaining waste to a trash to energy plan to capture the last remaining energy.  

**Impact:** Join a very short list of zero landfill coca-cola bottling plants in the US.