Submitted by: Bill McGlincey, Store Manager, Exeter, NH
Company/Organization: Hannaford Supermarket & Pharmacy

Challenge or Opportunity: One of the challenges we have at Hannaford is food waste. Even though we have high caliber managers and associates, we cannot always see into the future and know exactly what each customer is going to buy on any given day. So we have times when we have extra food each day that does not get sold.

Approach or Solution: What do we do with this extra stuff? The easiest thing to do would be throw it away. *(Out of sight, out of mind.)* However, that is not the approach we have. We believe in following the EPA Food Waste Hierarchy. We hope for less waste in general, then if we do have waste, we hope to feed people, then animals, then compost, and lastly, send to the landfill.

In order to feed people, we have reached out to community food pantries like, St. Vincent de Paul here in Exeter NH. We have also reached out to various farms that raise livestock. And with the items that are no longer fit for human or animal consumption we send off to a composting company. *(We should probably acknowledge working with the New Hampshire Food Bank as well as the local food pantry)*

Impact: The impact of all this is a positive one. Why? Because most importantly we are helping the community. We are feeding folks that may not have the means to shop our stores for food. In Exeter alone we donated over seven thousand pounds of food helping hundreds of families get a great meal. And because we chose a food pantry that is sustainable as well when they have left over food that is no longer edible to humans it gets distributed to a pig farm, chicken farm, compost and to the Prehistorix Reptile Farm. So there are two organizations that are diverting food from entering the waste stream just in one community. When you talk about this on a grander scale, like all of Hannaford in 2013 alone, composted 9,417 tons of vegetation and donated 6,135 tons of food to local community pantries. That’s over 15,000 tons diverted from entering the waste stream.