Challenge or Opportunity:
In 2002, a small group of Lonza employees attended a local charity golf tournament run by a small non-profit organization. They realized that Lonza could do something similar and help engage with the community on a bigger scale.

Approach or Solution:
Employees formed a small grassroots committee in their spare time to create the Harvest Open golf tournament with proceeds going to selected local community charitable organizations. The harvest open committee continues to be driven by volunteer employees with support from the company.

Impact:
Over its 16 years of existence, the tournament continues to grow and has raised nearly $980,000 for 28 different local charities. The committee focuses on smaller local organizations who may not have the strongest revenue streams. In 2018 the tournament will exceed the $1 million dollar mark.