**Challenge or Opportunity:**
There are many challenges facing the world today; poverty, climate change, etc. The Social Venture Innovation Challenge (SVIC) is an idea-stage competition with the goal of inspiring a large and diverse group of students and community members to develop innovative, solution-orientated thinking and providing a forum to shine a light on these ideas.

**Approach or Solution:**
The SVIC engages aspiring and practicing student and community social entrepreneurs in designing novel, sustainable, business-orientated solutions to some of society’s most pressing social and environmental challenges. SVIC winners receive awards that help bring needed resources to advance these promising models.

**Impact:**
Last year, approximately 300 individuals entered the challenge, via 96 teams, and we engaged hundreds more as mentors, coaches, faculty and audience members.