

May 8, 2009 Special Insert



Spring Conference
Monday, June 1, 2009

New Hampshire Businesses for Social Responsibility (NHBSR) and *The New Hampshire Business Review* will launch a premiere publication featuring NHBSR's Sixth Anniversary Spring Conference on June 1st at the Grappone Conference Center in Concord. This special publication offers a new and expanded method to provide visibility and recognition of NHBSR and its members.

This publication will be seen by over 50,000 New Hampshire business readers in the May 8th issue as well as handed out the day of the conference. In addition to maximizing visibility for NHBSR and its conference, a profit-share arrangement will allow NHBSR to generate new revenue, enabling the organization to better serve its members in the future. This publication will also help NHBSR achieve its overall desired outcomes of:

1. Educating and preparing the New Hampshire business community to implement corporate social responsibility practices.
2. Demonstrating how NHBSR members are achieving commercial success in measurable ways that respect ethical values, communities and the environment.
3. Positioning New Hampshire as a great place to establish and maintain businesses, live and work amid a business community that values and exercises corporate social responsibility.

Reserve your space today!

NOTES: _____

Deadline is April 11, 2009

Call _____ at (603) 624-1442 ext. _____
or e-mail to _____@nhbr.com

Keynote Speakers
Andrew Smith, Author
Tom Kelly, Ph.D.

"Sustainability - The New Frontier of Revenue Growth"
Spring Conference
JUNE 1, 2009
Grappone Conference Center, Concord, NH

comcast
People, Principles & Profit
www.nhbsr.org

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Full Page (10.3" wide x 12.75" deep).....	\$2,265
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1/8 Page (5.06" wide x 3.06" deep).....	\$390
Spot color: add \$100	Four color: add \$200





People, Principles & Profit

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On behalf of the NHBSR Board of Directors, I am very pleased to inform you of our continued partnership with the **New Hampshire Business Review**, the award-winning source for New Hampshire's business news, analysis and commentary. We are very proud of this on-going affiliation and are excited to remind you how it benefits you, our members, and the organization as a whole.

As you know, NHBSR is on a strategic path of fostering socially & environmentally responsible business in New Hampshire recognizing that people, principles and profits must be linked. Toward that end, we look forward to accomplishing these **Strategic Goals** through this partnership with the New Hampshire Business Review;

1. To position NHBSR as the recognized authority and resource for socially responsible business practices in New Hampshire.
2. To build greater awareness and raise the profile and profits of our NHBSR members.
3. To be fiscally secure with diverse funding from NHBSR's own earned income streams in order to better serve our members.

Together, NHBSR and The New Hampshire Business Review will launch a special publication featuring **NHBSR's sixth Anniversary Spring Conference on June 1** at the Grappone Conference Center in Concord. This publication offers a new and expanded method to provide visibility and recognition of NHBSR and its members. It will be distributed to over 50,000 New Hampshire businesses in early May. In addition to maximizing our reach, a profit-share arrangement will allow NHBSR to generate new revenue, enabling us to better serve our members in the future. Increased visibility and income are only part of the equation. This publication will also help NHBSR achieve its overall desired **outcomes** of:

1. Educating and preparing the New Hampshire business community to implement corporate social responsibility practices.
2. Demonstrating how NHBSR members are achieving commercial success in measurable ways that respect ethical values, communities and the environment.
3. Positioning New Hampshire as a great place to establish and maintain businesses, live and work amid a business community that values and exercises corporate social responsibility.

You will be receiving a phone call from a representative from the New Hampshire Business Review to share more detailed information about this publication and inviting you to advertise in it. NHBSR respects your need to make decisions that are best for your company and we encourage you to do so. We will continue to bring opportunities like this to your attention as we explore ways to help you grow your company in a sustainable responsible way.

Sincerely,

Molly Hodgson Smith
Executive Director