Thank you for being a part of this extraordinary evening of storytelling, networking and celebration!

We hope the Slam stories and connections you make will inspire your sustainability efforts.

NHBSR’s 6th Annual Sustainability Slam is made possible by the generous support of our event sponsors, the hard work of our event volunteers and the valuable guidance of our Board of Directors.

We are inspired by their dedication to ensuring that our workplaces, communities and environment thrive and flourish. Our thanks to all of these contributors for their exemplary leadership, commitment and creativity.

Special thanks to our 2020 panel of judges:
Jeff Feingold, *NH Business Review*
Colleen Vien, *Timberland*
Dr. Fiona Wilson, *University of NH’s Sustainability Institute*
-Click on a Sponsor Logo to Visit their Website!-

**Presenting Sponsor:**

![Velcro Logo]

Thank you to Velcro Companies for being the Presenting Sponsor of the Sustainability Slam since its inception 5 years ago!!

**Media Sponsors:**

![NHPR Logo]

![NH Business Review Logo]

“For many years, NHPR has proudly sponsored NHBSR’s events. There’s strong alignment between NHBSR’s membership and our intelligent and engaged public media audience in New Hampshire. By supporting and attending NHBSR events, we get to connect with companies throughout the state that also share our common goals.”

*Tim Brady, NHPR*
Check out the incredible auction items that are available for you to win on Bidding Owl at biddingowl.com/nhbsr.

The online auction is open for bids!

The auction will close on Friday, November 13 at 1pm.

All contributions directly support NHBSR programing throughout the year.

Thank you and good luck!!

Auction Sponsor:

“Much of our work at Badger focuses on achieving positive change for people and the planet. NHBSR’s annual Sustainability Slam puts a bright (and hopeful) spotlight on that work and the work of big and small companies across the Granite State, demonstrating that business can be a force for good. NHBSR is the glue that binds us all together.”

-Dee Fitzgerald, W.S. Badger
“NHBSR is a critical partner in helping fulfill Sunrise Labs’s mission by inspiring us to do more and collaborate with our fellow NH businesses for inspiration and a consolidated voice for advocacy. Thank you NHBSR for all you do and thank you to our fellow NH businesses for your leadership and for sharing your enthusiasm, ideas and experiences in setting higher standards for corporate social responsibility. Together we can do more.”

-Eric Soederberg, Sunrise Labs
Since its inception, NHBSR’s Sustainability Slam has provided an engaging, inspiring and entertaining forum to showcase the achievements of New Hampshire’s business community in the area of sustainability. In sharing their stories, these businesses provide inspiration and ideas for all NH business leaders and reinforces that we can all do “Just One Thing” to make our communities more sustainable and resilient.

-Lisa Landry, Gravity Group New England
It’s a Virtual Event!

Experiencing technical issues?
Message “Support” in your Zoom chat window and we will assist you.

Let us know who you are!
• Include your full name and company on your Zoom profile.
• Click on the three dots next to your name to edit your profile.

Send messages to other attendees!
• Use the chat button to connect with another attendee directly.
• Select the name instead of “Everyone” and type away!
Voting in real time is what this event is all about! Here are three ways you can participate.

**Via Your Web Browser:**
Pollev.com/NHBSR

**Via Text:**
Text: NHBSR and your selection to 22333

**Download the App:**
Polleverywhere.com/mobile

We encourage you to try it out before the slam on a testing poll we’ve set up.

*Engagement Sponsor: Timberland*

“"At the heart of the Timberland® brand is the core belief that a greener future is a better future. For decades we have strived to make it better through a longstanding commitment to better product, stronger communities and a greener world. Following nature’s cues, we drive innovation through regenerative agriculture and circular design.”

-Colleen Vien, Timberland
Just One Thing (JOT) collects simple stories of sustainability initiatives with impact – on the environment, our communities and our workplaces. Large and small businesses and non-profits strive for a coveted finalist position at the Sustainability Slam.

An independent panel of judges selects the most inspirational stories as finalists who each have 90 seconds to creatively bring their stories to life. Attendees vote in real time for each category winner.

This fast-paced, high-energy, award-winning event will be a night to remember with even more opportunities to network and connect with sustainability leaders, businesses and professionals than ever before!

“The Slam is full of great stories that, like ours, can inspire businesses big and small to take on really important issues!”

-Paul Turbeville, Pete & Gerry’s Organics
Join us in welcoming our 2020 JOT Finalists to the virtual stage!!

**COMMUNITY**
Large Company:
- Cirtronics
- Hanover Co-op Food Stores
Small Company:
- 36creative
- Jack’s Pizza

**ENVIRONMENT**
Large Company:
- MegaFood
- Stonyfield
Small Company:
- Placework
- W.S. Badger

**WORKPLACE**
Large Company:
- Mascoma Bank
- ReVision Energy
Small Company:
- Jack’s Pizza
- PeopleSense Consulting

**NONPROFIT**
Large Organization:
- Goodwill NNE
- Waypoint
Small Organization:
- Squam Lakes Natural Science Center
- Vital Communities
At Mascoma, we believe that starting from yes is the key to all our success. We work with employees at every level of the company to solicit ideas, information and feedback to help steer us on our path towards a happier, healthier workplace. Openness and honesty are essential to our company culture. We continue to build on the values of being a Certified B Corporation, namely, “using business as a force for good.”

-Samantha Pause, Mascoma Bank

At Pete and Gerry’s Organic Eggs, sustainability plays a critical role in everything we do - from the way we source our eggs to the packaging that transports those eggs. By keeping sustainability top of mind, we are able to create new efficiencies and use our business as a force for good. Supporting and participating in NHBSR programming has given us an outlet for sharing the most recent steps we’ve been taking and allows us to learn from like-minded businesses throughout the state.”

-Jesse Laflamme, Pete and Gerry’s Organics

“Learning from the experiences of other NHBSR members helps us more successfully design and implement our own initiatives, like implementing Responsible Paid Time-Off and signing the CEO Pledge for Action for Diversity and Inclusion and our continued involvement with the United Way. As a result, we continue to build a stronger sense of employee engagement amid the widespread shift to remote work.”

-Morgan Hilow, BerryDunn

“NHBSR gives Wire Belt Company of America a platform to help spread the message that there is more to being in business than “maximizing profit.” We must try to leave the world a better place than when we entered it. Being involved in NHBSR gives us the opportunity to network with like-minded companies, share ideas, and learn from each other to help make our world, and our little corner of it, better.”

-Dave Greer, Wire Belt Company of America
We will miss seeing you in person, but are excited for the many opportunities we will still have to connect and build relationships.

Opt In to share your contact info with fellow Slam attendees. Please use this information for authentic engagement only.

Small Group Sessions are designed to be fun and creative while sparking great conversations and encouraging new connections.

COCKTAILS, ANYONE? The Sustainability Slam has always celebrated delicious local food and drinks.

We encourage you to pour yourself your favorite drink and raise your glass to this tradition. Try one of these DIY cocktail recipes from LaBelle Winery, our long-time host and enthusiastic supporter of the Slam!

- Autumn Shandy (for beer lovers)
- Cranberry Wine Cosmo
- Mulled Apple Wine
“Sojourn Partners supports NHBSR because of our shared values of respect, integrity and hope for our environment, economy and culture.”
-Russ Oullette, Sojourn Partners

“In addition to learning multiple sustainability lessons to take back to our own companies, NHBSR’s Sustainability Slam is extremely entertaining and a beautiful representation of what this organization is all about. It’s also a perfect way to know more about the great companies in our state and the wonderful things they’re doing, and even more so, the people making these ideas come to life. If this were an in person event this year, I would be fighting for the front row seat.”
-Steve Gabriel, 36creative
Join us! At NHBSR we strive to give our members the most innovative tools possible to help businesses advance their sustainability impact.

Your membership support makes it possible for NHBSR to bring important new business voices and concepts to the NH business community, and to cultivate a business climate that recognizes that long-term, sustainable profitability is directly related to operating in a socially responsible and ethical manner.

A full list of our members can be found at nhbsr.org/our-members.

Become a member today!
Visit nhbsr.org/join-nhbsr to learn more.
A special thanks to NHBSR’s CSR Investors. This group of leading companies believes in the opportunity created for our communities and our economy when we elevate sustainable business practices. Their support for programming, outreach and advocacy helps to expand the reach of NHBSR and sustain the future of business as a force for good.

Dartmouth-Hitchcock Health
Hypertherm
ReVision Energy
Stonyfield Organics
Timberland

Our Leader/Innovator Members provide the financial foundation to engage the NH business community in sustainable and socially responsible business opportunities, making our state more prosperous for all. We thank them for paving the way!

BerryDunn
Cirtronics
Hannaford
Image 4
Lewis Family Foundation
Liberty Utilities
Lonza Biologics
Mascoma Bank
MegaFood
NH Electric Co-op
Nixon Peabody
Northeast Delta Dental
Pete & Gerry’s Organics
Velcro
Wire Belt Co. of America
“Sustainability is important to us because we rely on the enjoyment of the natural environment around us for much of our business and all of our pleasure. While our business exists in the cloud, the B2B partnerships and human relationships we forge are as real as the Earth on which we live, so sustainability is crucial to maintaining it all. We encourage members and attendees with the means to contribute to Protect Our Winters (POW), and to be sure to get out and vote at every opportunity!”

-Billy Allen, ChopShop Mediaworks

“We here under the Turtle shell are constantly looking for projects and ways to help build a better, more peaceful, understanding and collective environment. It’s been a tremendous experience to be a member of and ambassador for the NHBSR community. To see all of the business leaders and everyone caring so deeply about matters important to building a better society is heartwarming and calming especially in these times of crises.”

-Rick Dumont, Sweaty Turtle Entertainment
“Our company has resiliently weathered two American centuries filled with promise, growth, opportunity and, sadly, wars, economic downturns, and, now, this global pandemic. And we’ve been innovating our way to a more sustainable future the whole time. This current crisis will pass. The world we want to bequeath to the next generation will remain. And we remain committed to doing our part to make it the best one possible.”

-Lisa Berghaus, Monadnock Paper Mills

“In this time of pandemic, Sustainability has taken on a new meaning and a fresh urgency. Consumers and employees are making choices right now that include evaluating sustainability - of the economy, the business model, the company and its contributions to the wellbeing of communities and individuals. Our greatest local resource is NHBSR. The network, practice experts and resources available give our companies a head start in presenting Sustainability as a core component of our Brands.”

-Jeff Baker, Image 4
Thank you to our wonderful support team of Board and Committee members whose efforts have been essential not only to the success of this event, but to NHBSR’s work throughout the year!