



Submitted by: Peter DiGeronimo

Company/Organization: 36 Creative

Number of Employees: 20

For-profit/ Nonprofit: For-profit

Category: Community

Challenge or Opportunity: A local homeless shelter mentioned that they periodically have a hard time finding volunteer help, especially during the winter months.

Approach or Solution: Understanding this, anytime they might be short handed on volunteers, we have their staff email us with open volunteer slots that we then pass along to our workforce, offering paid time off to anyone interested in lending their time to fulfill those slots.

Impact: These opportunities have empowered our staff to easily lend their time and efforts to giving back to those less fortunate, both as individuals and as a team - creating a bigger sense of community beyond our office walls.