



Submitted by: Jessica Kinsey
Company/Organization: Cirtronics
Number of Employees: 192
For-profit/ Nonprofit: For-profit
Category: Community

Challenge or Opportunity: Providing easy access to support non-profit organizations in our area

Approach or Solution: We hold internal drives for everything from socks, food, and baby clothes to back to school supplies. Cirtronics purchases items in need and displays them in the cafeteria. Employees can then "shop" for items right at work by putting cash into a dedicated bin and moving their selected items into the "sold" box. Easier than shopping!

Impact: Participation remains strong and feedback has been very positive. This small shift has increased participation and the amount of support we are able to raise for local non-profits.