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What was the challenge or opportunity?

I saw that knowledge of Renewable Energy Certificates (RECs), which were created under state law RSA 362, was severely limited in the general population of citizens, as well as solar installers. Our challenge was to begin educating the solar installers about RECs, and to then have them include information about RECs in any project estimate.

What was your approach or solution?

I formed “aggregation pools” consisting of small residential and commercial solar photovoltaic (PV) with the concept that a large collection of smaller numbers will add up to larger numbers of meaningful amounts of RECs. RECs are sold to power generators, who are required to buy them by the same state law RSA 362 in order to meet the Renewable Portfolio Standard (RPS).

What is the impact?

The impact is now I have about 15% of the total installed PV in NH in our pools, with NH residents getting the money they deserve, the utilities paying part of what they should, and solar installers using RECs as part of their projects” Return-On-Investment.