



**Submitted by:** Naomi Houle, [nhoule@forestsociety.org](mailto:nhoule@forestsociety.org)

**Company/Organization:** Society for the Protection of NH Forests

**Type of organization:** Nonprofit

**Number of Employees:** 40

**Category:** Environment

**Challenge or Opportunity:** Since 1901, the Forest Society has been protecting NH's special places through land acquisition and conservation easements which must be monitored and stewarded in perpetuity. A major component of our work is to educate the public on how conservation ensures the protection of clean water, recreation, wildlife, community character and forests.

**Approach or Solution:** We are better able to educate the public about our work by incorporating the importance and benefits of clean water, recreational opportunities, wildlife habitat, community character and sustainable forests for NH in our message of land protection and stewarding lands in our care.

**Impact:** Stewardship positively impacts public recreation opportunities through improved trails and access to our reservations which in turn leads to more land protection projects.