

JUST ONE THING

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Company/Organization: MegaFood

Type of Organization: For profit business

Number of Employees: 208

Category: Workplace

Challenge or Opportunity: As a company and individuals we've recognized how much plastic consumes our daily lives, affects our health and the health of this planet.

Approach or Solution: We participated in Plastic Free July. Employees were asked to be mindful of their plastic usage for the month by monitoring their intake and consider making lifestyle changes. Participants were asked to submit entries to questions during the challenge, watch the Story of Plastic and several other docuseries/TED talks.

Impact: Participants submitted thoughtful entries to a series of questions around how the month had affected their lifestyle, both negatively and positively. Employees were inspired and surprised by how easy making the switch to reusable items could be. They found inspiration in nature, their family/friends/coworkers and themselves.