

# JUST ONE THING

**Submitted by:** Dee Fitzgerald, [deef@badgerbalm.com](mailto:deef@badgerbalm.com)

**Company/Organization:** W.S. Badger

**Type of Organization:** For profit business

**Number of Employees:** 90

**Category:** Environment

**Challenge or Opportunity:** At the 2019 United Nations Climate Change Conference in Madrid, Badger committed to reducing its greenhouse gas emissions to net zero by 2030-- 20 years ahead of the 2050 targets set in the Paris Agreement. A significant step toward that goal was switching to renewable energy to power its manufacturing facility.

**Approach or Solution:** In December of 2019, Badger signed an agreement with certified B Corp and renewable energy company ReVision Energy to install onsite solar at its headquarters in Gilsum, NH. The installation would be completed in 2020, and herald a complete transition to clean, renewable energy for its manufacturing facility and headquarters.

**Impact:** Badger flipped the switch on its 1,384 rooftop and ground-mount solar array in early September. As one of the largest in the region, it is expected to generate approximately 600,000 kilowatt hours of clean solar electricity per year, the equivalent of taking 61 cars off the road or removing 590,805 pounds of carbon out of the atmosphere.