

JUST ONE THING

Submitted by: Erin Trottier, trottiere@waypointnh.org

Company/Organization: Waypoint

Type of Organization: Nonprofit organization

Number of Employees: 251

Category: Community

Challenge or Opportunity: Runaway and homeless youth typically lack the education and experience to obtain and maintain employment and housing, or the skills to make a successful transition into self-sufficient adults without support. The challenge is to raise awareness and funds to support services to reduce youth homelessness.

Approach or Solution: To address this challenge, Waypoint began the SleepOut, a night spent outside to raise awareness of the plight of homeless youth. The fundraising event engages a community of brave souls who experience one night on the cold ground in solidarity with homeless / at-risk youth and to raise funds for services that transform lives.

Impact: In the past six years, Waypoint has annually raised funds through the SleepOut to raise awareness of the issue of youth homelessness in our communities and to allow us to be boots on the ground, providing outreach services to these youth.