



Submitted by: Mt. Washington Valley Chamber of Commerce

What was the challenge or opportunity?

Several Chamber members were interested in efforts to provide eco-friendly programming in the valley.

What was the approach or solution?

About 7 years ago, Mt. Washington Valley Chamber of Commerce convened a group of its members interested in fostering green initiatives in our area which evolved very quickly into Mt. Washington Valley Green Team, which began as a committee of Mt. Washington Valley Chamber of Commerce. The Green Team now has its 501-c-3 status through the Mt. Washington Valley Preservation Association. Both the Green Team and the Preservation Association receive marketing and administrative support from the Chamber.

The Green Team currently acts as a catalyst to facilitate, educate, promote, and encourage sustainable green practices that will lead to positive, measurable business, community, and environmental results.

What has been the impact?

Major projects and initiatives that the Green Team has developed and continued include two Community Gardens and educational efforts related to food; Funergy – an environmental education fun festival held annually in North Conway in the fall; Valley Green Tips and outreach education; and several recycling programs.