



Submitted by: Faina Bukher, faina.bukher@unh.edu

Company/Organization: University of NH's Center for Social Innovation and Enterprise

Type of organization: Nonprofit

Number of Employees: 3

Category: community/environment

Challenge or Opportunity:

As one of the most aging states in the nation, how can New Hampshire counteract the "Brain Drain" and build stronger career pipelines for young people?

Approach or Solution:

We've partnered with a group of for-profit and non-profit leaders to engage with college students and local community members to help solve this growing problem in our state through an interactive, engaging, and fun day (10/6/18) filled with creativity, ideas, and team problem-solving using a Human-Centered Design approach.

Impact:

So far, we have students eager to learn the basics of human-centered design by interacting with real world problems and getting exposed to local issues, nonprofits and for-profits that are making a positive impact, as well as meeting local professionals. We also have local professionals eager to meet the future pipeline of employees.