



Company: W.S. Badger

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Challenge: What about our trash? Can we divert/recycle/repurpose more of it?

Approach: Trash audit! Spread all of your trash out, and invite your workers to sort through it, and calculate what percentage can be diverted from the landfill.

Impact: since examining our trash, we have increased recycling, reduced trash, increased composting, all of which translates into general awareness.