FOR IMMEDIATE RELEASE

Sustainability Slam 2018 Winners Announced!!

New Hampshire Businesses for Social Responsibility Slam attendees determine winners at the 4th Annual Just One Thing Sustainability Slam

Attendees bidding at the Slam's Silent Auction during the networking portion of the evening
(Photo Credit: John Benford Photography)

NHBSR's 4th Annual Sustainability Slam was a unique opportunity for businesses and nonprofits to share their inspiring efforts to improve our communities, workplaces, and environment. The event, held at LaBelle Winery in Amherst, NH and based on NHBSR's Just One Thing Campaign, highlighted accessible and innovative ways that local companies and organizations make every day positive impacts through Just One Thing. The much-anticipated evening opened to a full house of attendees ready to learn from the inspirational stories of New England's leading change-makers.

Pete DiGeronimo, Strategic Partnerships Manager of 36creative, enthused, "The Slam showcased stories on impact and brought together community members in a way that was inspirational and fun, all delivered in an unexpected and very different way. The Slam was an experience." With nearly 200 attendees across the business and nonprofit
sector, participants were given the rare opportunity to connect with those they might not otherwise have. Jill Howard of University of New Hampshire's 2019 graduating class remarked, "I really enjoyed the event and left feeling inspired by the vibrancy of the New Hampshire business community. As a student majoring in Social Innovation and Enterprise, the event was an exciting reminder of the many ways businesses can make the world a better place. It was great to be able to get out of the classroom and see real-world examples of this."

This year’s 16 presenting finalists were chosen by an independent panel of judges based on the impact and scalability of their sustainability stories. Each finalist had a 90-second time slot to tell their story. The audience voted via live electronic polling on the most compelling winners in each area of impact (community, workplace, environment, and nonprofit) among large and small organizations.

NHBSR is dedicated to promoting and amplifying the work of businesses and nonprofits to make a positive difference and welcomes story submissions to its Just One Thing Campaign at: [nhbsr.org/JOT](http://nhbsr.org/JOT).

NHBSR is pleased to congratulate the 2018 Sustainability Slam Winners:

**COMMUNITY**

*large company* Pete & Gerry's Organic Eggs

*small company* Genuine Local

**ENVIRONMENT**

*large company* Hanover Co-op Food Stores

*small company* NEMO Equipment

NH Food Bank wins Most Creative Presentation for their Protein for NH School Programs

(Photo Credit: John Benford Photography)
WORKPLACE

large company  MegaFood
small company  W.S. Badger

NONPROFIT

large organization  Goodwill of Northern New England
small organization  Girls at Work


If you would like to learn more about this event or NHBSR, please contact Michelle Veasey at 603-391-8471 or michelle@nhbsr.org.

ABOUT NHBSR
NHBSR is a vibrant community of nearly 200 businesses, nonprofits, and governmental agencies working together to support sustainability efforts in New Hampshire. Since its inception in 2000, NHBSR’s instrumental role in driving Corporate Social Responsibility into the core of how NH companies do business is exemplified by its many services and programs, including: NHBSR’s Spring Conference, Community Roundtables and Socials, Sustainability Slam, Measure What Matters NH Program, partnership for Energy Week and collaborative advocacy efforts that have brought together over 60 leading NH businesses in urging lawmakers to support policy for a clean energy environment.