

WE WORK TO MAKE AN IMPACT

Most people want work that is personally meaningful and also impacts the wider world. For them, a job is more than a way to make a living—it's an opportunity to bring people and resources together to do good. They understand there are big payoffs to work that benefits people, the planet, and the bottom line.

WORK IS ABOUT MORE THAN MONEY

Students lead the way in seeking work that is both interesting and valuable to society.

STUDENTS EXPECT TO MAKE AN IMPACT THROUGH THEIR WORK



WHAT STUDENTS WANT IN A JOB



GOOD WORK FEELS GOOD

Socially meaningful work can pay off big. Almost twice as many people with careers that can make a social contribution say they are very satisfied with their jobs.

WORKERS WHO ARE "VERY SATISFIED"

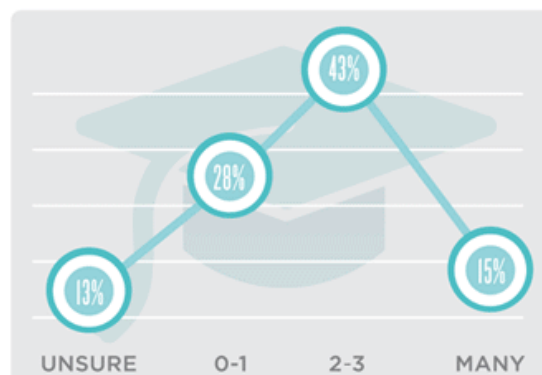
THOSE WITH NO OPPORTUNITY FOR



CHOOSE YOUR OWN ADVENTURE

Most students are optimistic about their job prospects—nearly 60% expect to receive multiple job offers. And when it comes time to choose, they're likely to put values ahead of compensation.

THE NUMBER OF JOB OPPORTUNITIES STUDENTS EXPECT AFTER GRADUATION



THE NUMBER OF STUDENTS WHO WOULD TAKE A PAY CUT TO WORK FOR AN ORGANIZATION THAT SHARES THEIR VALUES



WOMEN POWER POSITIVE CHANGE

Across all generations of workers, women lead the way in pursuing careers that contribute to society.

IT IS VERY IMPORTANT TO WORK FOR A SOCIALLY OR ENVIRONMENTALLY RESPONSIBLE COMPANY

