



## NHBSR Sustainability Roundtable Sponsorship Opportunities

NHBSR's Sustainability Roundtables allow business leaders and community members to discuss the issues and opportunities businesses face as they attempt and evaluate sustainable business initiatives. Our fall Roundtables focused on sharing ideas and insights on engaging employees, suppliers and consumers in business efforts. We want to continue to build on this success, offering regular opportunities to get together to discuss other important topics in regions throughout the state.

NHBSR members are committed to sustainability and social responsibility. Share your story and success with other businesses through sponsorship of the Sustainability Roundtable Series! There are several options and we are always open to discussing your ideas and interests!

### **Series Champion - \$5,000**

This is a unique opportunity for your company to advance sustainability in businesses throughout the state! Series Champion sponsorship supports the statewide roll-out of regional Sustainability Roundtables throughout the year. The sponsorship will also help to launch the Sustainability Forums, which will bring together business practitioners to share best practices among companies having successfully implemented initiatives in the selected topic area.

- Company feature, along with selected CSR/Sustainability efforts of the company, in a specialized Sustainability Roundtable announcement press release
- Highlighted in all press releases on the Roundtables
- Logo with hotlink will also be published on the NHBSR homepage and Sustainability Roundtable pages
- Logo with hotlink will be featured on newsletter announcements and Roundtable e-blasts
- Recognized at all Roundtable events
- Option to select a series sustainability topic
- Opportunity to sit on the Roundtable/Forum committee
- Four complimentary registrations to NHBSR's Annual Conference
- Opportunity to participate on Annual Conference panels

### **Regional Champion - \$1,500**

Really focused on your region and want to make a difference in how business is conducted in your local communities? Regional Champion sponsorship supports regional roll-out of the Sustainability Roundtables in a selected region for an entire year! (Currently available are Merrimack Valley, Seacoast, Monadnock and Upper Valley regions. The Lakes and Mount Washington Valley are schedule for 2013.)

- Highlight in selected region Roundtable press releases
- Logo with hotlink will be included on the Sustainability Roundtable webpage
- Logo with hotlink will be included on newsletter and Roundtable e-blasts for selected region
- Recognized at Regional Roundtable events
- Two complimentary registrations to NHBSR's Annual Conference
- Opportunity to participate on Annual Conference panels

### **Topic Sponsor - \$1,000**

Is there some area of sustainability that really speaks to your company's interests and objectives? Sponsor a topic! Topic sponsorship supports the discussion of a selected area of sustainability at Roundtables throughout the state - share your ideas with us!

- Highlighted in selected topic Roundtable press releases
- Logo with hotlink will be included on the Sustainability Roundtable webpage for the topic's quarter
- Logo with hotlink will be included on newsletter and Roundtable e-blasts on the selected topic
- Recognized at all Roundtable events on the topic
- One complimentary registration to NHBSR's Annual Conference

### **Roundtable Sponsor - \$500**

Want to focus in on a topic and region - we have an opportunity there too!

- Highlighted in press releases on the selected Roundtable
- Company name with hotlink will be included on the Sustainability Roundtable webpage for the selected Roundtable
- Company name with hotlink will be included on newsletter and Roundtable e-blasts on the selected Roundtable
- Recognized at the Roundtable event

**Contact Michelle Veasey, Executive Director of NHBSR to discuss the many opportunities to both promote and share your sustainability efforts, as well as encourage more engagement among other New England businesses!**

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