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**Contact** Michelle Veasey  
**Telephone** (603) 391-8471  
**Email** michelle@nhbsr.org  
**Website** www.nhbsr.org

## **NH Businesses for Social Responsibility Announces Keynotes for 2021 Spring Conference**

Concord, New Hampshire – On May 5-6, NHBSR's 20<sup>th</sup> Annual Spring Conference, *Silver Linings: Resiliency and Regeneration* presented by Dartmouth-Hitchcock Health, will feature keynotes from sustainable business pioneers, Margaret Heffernan and Emily Lane. Their leadership encourages us all to lead with purpose and drive innovative thinking into how we emerge from uncertainty and challenge with more resiliency and opportunity.



**Dr. Margaret Heffernan**

Dr. Margaret Heffernan has spearheaded multimedia productions for Intuit, The Learning Company and Standard&Poors. She was Chief Executive of InfoMation Corporation, ZineZone Corporation and then iCast Corporation, was named one of the “Top 25” by Streaming Media magazine and one of the “Top 100 Media Executives” by The Hollywood Reporter.



**Emily Lane**

Emily Lane is at the forefront of the consciousness leadership field, with a particular passion for supporting those who are in alignment with elevating humanity and our planet's sustainability. Her work explores, distills and applies some of the most cutting-edge consciousness tools of our age. By helping leaders activate their own natural vision, clarity and power, Emily explores new frontiers of perception and

The author of six books, Margaret's third book, *Willful Blindness : Why We Ignore the Obvious at our Peril* was named one of the most important business books of the decade by the Financial Times. She is a Professor of Practice at the University of Bath, Lead Faculty for the Forward Institute's Responsible Leadership Programme and, through Merryck & Co., mentors CEOs and senior executives of major global organizations.

possibility to help leverage us into the creation of a new, more conscious society.

Emily has impacted over 10,000 people worldwide, reaching leaders and employees from companies including LinkedIn, IBM, Bank of Ireland, Accenture, the Central Bank, Qualtrics, Google and Facebook.

*Visit [nhbsr.org/conference](https://nhbsr.org/conference) for Margaret and Emily's full bios.*

The keynote addresses are made possible through the support of Cirtronics Corporation. Following Margaret's keynote on Wednesday and Emily's keynote on Thursday, breakout sessions facilitated by both local and world-renowned sustainability leaders will give attendees an opportunity to develop and connect with resources, knowledge, skill sets and networks to advance their own sustainability goals. In the afternoon, NH Talks featuring innovative sustainability leaders and a special panel on racial equity and inclusion will inspire efforts that we can all take to create a more prosperous, just, and thriving future.

To learn more and to register visit [nhbsr.org/conference](https://nhbsr.org/conference).

#### ABOUT NHBSR

New Hampshire Businesses for Social Responsibility is a member-based, non-profit organization that convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at [nhbsr.org](https://nhbsr.org).

Please contact NHBSR Executive Director Michelle Veasey at (603) 391-8471 or email at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) if you have any questions or would like more information.

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