New Hampshire Businesses for Social Responsibility Announces Keynote Speaker for 2020 Spring Conference

Concord, New Hampshire – On May 6 at Grappone Conference Center, NHBSR will welcome Michelle Holliday to the stage to keynote their 19th Annual Spring Conference, Starting Strong: A New Decade of Thrivability. As a facilitator, consultant, author and researcher, her work centers around “thrivability.” This newly emerging concept views communities and organizations as dynamic, self-assembling living systems. As such, fertile conditions can be created for life to flourish at every level – for individuals, organizations as living ecosystems, customers, communities and the biosphere.

Michelle brings people together to discover more meaningful ways of living and connecting with each other. She encourages people to engage in life in a more purposeful and effective manner through collective action and the intentional practice of stewarding life. Michelle’s book, The Age of Thrivability: Vital Perspectives and Practices for a Better World, shares these insights and attendees will receive their own copy with their registration at the event.

Michelle holds a Master’s Degree in International Marketing and a Bachelor’s Degree in Russian Studies, bringing a diverse experience base to her work. She began her career in international brand strategy for Coca-Cola and H.J. Heinz. Then she transitioned into employee engagement and consulted a wide range of organizations around Washington, DC. She has hosted and designed hundreds of transformative discussions for groups ranging from 5 to 500 people. Now Michelle uses her expertise in brand strategy, employee engagement, facilitation and more to engage individuals and organizations around the world.

On May 6, Michelle will lead a breakout workshop with attendees that explores the guiding framework she uses to more deeply develop participants’ own stewardship practices.
This workshop will more thoroughly dive into the concepts she introduces in her keynote. Breakout sessions from other prominent sustainability leaders will also connect attendees with the resources, skills, knowledge and networks to improve their impact. In the afternoon, NH Talks Speakers will share insights and engaging personal experience from their own sustainability efforts. Immediately following the conference, attendees may participate in a networking reception to further connect with speakers and their peers.

To learn more, visit nhbsr.org/springconference.

ABOUT NHBSR
New Hampshire Businesses for Social Responsibility is a member-based, non-profit organization that convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at nhbsr.org.

Special thanks to Keynote Sponsor Sustainserv.

Please contact NHBSR Executive Director Michelle Veasey at (603) 391-8471 or email at michelle@nhbsr.org if you have any questions or would like more information.