In 1996 Jeanne Shaheen became the first woman elected Governor of New Hampshire. Re-elected in 1998 and 2000, she is only the fourth person in New Hampshire’s history to be elected to three consecutive terms as Governor. During her six years in office, Shaheen successfully fought to strengthen education from kindergarten through college, improve health care, protect New Hampshire’s environment, expand civil rights, and build New Hampshire’s international economy.

In her first six months as Governor, she fulfilled her promise to pass legislation expanding public kindergarten in New Hampshire. In her six years as Governor, Jeanne Shaheen increased the state’s investment in local public schools, job training, the University System and Community Technical Colleges, and made the state’s largest investment ever in capital improvements for the University System. Her leadership on strengthening education was recognized nationally when she was chosen to serve as Chair of the Education Commission of the States in 2000 and 2001. Under Governor Shaheen’s leadership, New Hampshire created the Land and Community Heritage Investment Program, which works with communities to preserve the state’s open spaces and historic places. Shaheen proposed and signed into law first-in-the-nation legislation requiring New Hampshire power companies to reduce emissions of four pollutants—nitrogen oxide, sulfur oxide, carbon dioxide and mercury. She also proposed and signed into law legislation increasing water conservation and improving the safety and reliability of New Hampshire’s water supplies.

Shaheen recently left her position as the Director of the Institute of Politics at Harvard’s Kennedy School of Government to run for the United States Senate. She and Bill Shaheen live in Madbury, New Hampshire, and have three daughters, Stefany, Stacey and Molly, and five grandchildren.

Dr. Stephen J. Reno has served as chancellor of the University System of New Hampshire since August 2000. Previous administrative and teaching appointments include: president of Southern Oregon University (1994-2000); provost and dean of faculty, Southern Oregon University (1988-1994); associate provost and interim dean of the College of Arts and Sciences, University of Southern Maine (1986-1988), visiting scholar, Harvard Center for the Study of World Religions (1979-1980); associate professor and associate dean of the Faculty of Arts, University of Leicester, England (1970-1979); and associate, Department of Religious Studies, University of California, Santa Barbara (1968-1970). He holds an AB degree in philosophy from St. John’s College, California (1965) and a MA (1969) and Ph.D. (1975) from the University of California, Santa Barbara. In 2003, Dr. Reno was made an Honorary Fellow of the University of Winchester, England.

Dr. Reno’s academic interests and publications are in the areas of comparative symbolism, myth, and ritual. His professional activities include committee service with the American Academy of Religion, the British Association for the History of Religion, commissioner of the Northwest Commission on Colleges and Universities, and treasurer of the State Higher Education Executive Officers association. Within the region, he serves on the Board of Directors of the New Hampshire Business Industry Association, Board of Directors of the New Hampshire College and University Council, Assembly of Overseers, Mary Hitchcock Hospital, Dartmouth-Hitchcock Medical Center, the Ethics Committee of Catholic Medical Center, and as vice chair of the New Hampshire Public Radio Board of Trustees. He and his wife live in Manchester, New Hampshire.
Socially Responsible Entrepreneurship • There is a growing desire to practice socially responsible entrepreneurship, but no clear blueprint for doing it. More and more people want to find meaning in their businesses and it is not easy for an organization to merge the business acumen of the corporate sector with the conscience of nonprofits. This session will address how to balance a double bottom line of profits and social goals. • Hypertherm

The Power of Buying Local • Buying local is among the most powerful things we can do for our local community and economy. In this session, owners and managers of prominent New Hampshire businesses will discuss the most important reasons for promoting a local agenda and will deliver tangible examples of the benefits of buying local. This session will expose the economic and community-based benefits of keeping your dollars close to home. • The Browne Center

Communicating CSR Initiatives to Your Stakeholders • There is a growing trend of integrating social initiatives into corporate marketing strategies, given the increasing resource commitment by companies to launching CSR initiatives. This session will address the pros and cons of viewing CSR as an integral part of business & marketing strategy, rather than as an add-on and will offer tangible first steps for how to credibly communicate your CSR initiatives to your customers and how to measure its effectiveness. • Baker Salmon Design

Practical Considerations for Employee Wellness Programs • In recent years, the efficacy of employee wellness programs has become an increasingly hot topic. Are they a worthy investment? Can a business prove a return on investment? What works and what doesn’t? What competencies does a business need to effectively run an employee wellness program? Does an employee wellness program offer benefits beyond the bottom line? Our panelists will provide real-life examples of employee wellness programs and collaborative initiatives that have made a positive difference for business and will also provide insight into external forces that may impact the design of an employee wellness program such as the legal and policy environment and changes in the health insurance marketplace. • Nixon Peabody LLP

The Home-Office Connection: The Value of Reducing Employee Home Energy Consumption • Roughly half of all climate warming greenhouse gas emissions come from households through heating, electricity usage, and transportation. Simple household actions can reduce these emissions and result in substantially lower fuel and heating, electricity usage, and transportation. Simple household actions can reduce these emissions and result in substantially lower fuel and heating, electricity usage, and transportation. Simple household actions can reduce these emissions and result in substantially lower fuel and heating, electricity usage, and transportation. Simple household actions can reduce these emissions and result in substantially lower fuel and heating, electricity usage, and transportation. • Inman, Peabody LLP

The Power of Buying Local • Peter Egelston, President, Smuttynose Brewing Company • Paula Harris, General Manager, Concord Cooperative Market • Chris Licata, President, Blake’s All Natural Foods • Tim Farmer, owner, S & W Sports • Paula Harris, General Manager, Concord Cooperative Market • Chris Licata, President, Blake’s All Natural Foods • Tim Farmer, owner, S & W Sports

Practical Considerations for Employee Wellness Programs • Michael Vittoria, Director of Human Resources, Sperian Protection USA • Ellie Udeth, Manager Wellness Initiatives, Hannaford Supermarkets • Linn Freedman, Esquire, Healthcare Attorney/Partner, Nixon Peabody • Heather Staples, Private Healthcare Consultant/Faculty Member, New England College Graduate School • Donald Crammende, Esquire, Senior Vice President, Live Better Institute Initiative, Elliot Health System • Michael Vittoria, Director of Human Resources, Sperian Protection USA • Ellie Udeth, Manager Wellness Initiatives, Hannaford Supermarkets • Linn Freedman, Esquire, Healthcare Attorney/Partner, Nixon Peabody • Heather Staples, Private Healthcare Consultant/Faculty Member, New England College Graduate School • Donald Crammende, Esquire, Senior Vice President, Live Better Institute Initiative, Elliot Health System

Measuring and Reporting Social, Environmental, and Financial Performance • Michelle Hamm, Manager of Environmental Services, Monadnock Paper Mills, Inc. • Molly Mahoney, Lead Social Analyst, Pax World Funds • Robert Manchowska, Senior Broker, The Kane Company • Wood Turner, Project Director, Climate Counts • Michelle Hamm, Manager of Environmental Services, Monadnock Paper Mills, Inc. • Molly Mahoney, Lead Social Analyst, Pax World Funds • Robert Manchowska, Senior Broker, The Kane Company • Wood Turner, Project Director, Climate Counts

Join us in the Wayfarer’s Lounge for “green Drinks” An informal, unstructured “Happy Hour” for those interested in social and environmental sustainability issues.