Bill Mosher’s career began as a writer in the early 1980s when he founded his own hometown newspaper. He developed his writing skills as publisher of two weekly newspapers—publications which earned him top awards in investigative reporting and feature writing from the Massachusetts Press Association and the New England Press Association. As a freelance writer, his work has been published by scores of newspapers and magazines both here and abroad. He is also the co-author of two books on Massachusetts’s local history; and the author of Visionaries, a companion book to The Visionaries television series.

Mosher’s interest in documenting philanthropic work began during an assignment for Boston Magazine in South America. The trip led to writing and producing videos on many non-profit organizations working throughout the world. Mosher’s work in television began in 1992 when he created (John Stobart’s) WorldScape, a 13-part television series hosted by Walter Cronkite that encouraged young artists to paint directly from nature. It was broadcast on more than 100 public television stations around the country.

In 1993, Mosher founded Visionaries, Inc., a non-profit organization that created the first nationally broadcast television series profiling the work of non-profits. The Visionaries, hosted by acclaimed actor Sam Waterston of Law and Order, has demonstrated what can happen when television is used for positive social purposes. Now in its thirteenth season, Visionaries, Inc. has produced over 130 half-hour documentaries shot in 50 countries around the globe. Each episode is broadcast on as many as 200 public television stations and is used by the profiled organization as a development and public awareness tool.

The series has earned national acclaim, including top media awards from The National Association of Mental Health, Hadassah, and The National Assembly of Health and Human Service Organizations. It was nominated for an Emmy award in 2000, and won a Telly in 1997 and 1998.

In 2006 Bill Mosher joined with Chester College of New England to open the Visionaries Institute International. The Institute will offer a Master of Arts Degree in Socially Responsible Media beginning in the fall of 2007. It is also a center for the production of non-profit media.
conference schedule

8:00-8:30 am  Registration & Morning Refreshments

8:30-8:45 am  Welcome:Molly Hodgdon-Smith, NH-BSR Executive Director
               Jill Warm, Public Affairs Director, Verizon, NH-BSR Co-Chair

8:45-9:40 am  KEYNOTE ADDRESS: Bill Mosher, President, Visionaries Inc.
               Conference Overview: Bonnie Kuryla, Human Resources Manager, Public Service of NH

9:45-9:55 am  Morning Break

10:00-11:45 am  MORNING BREAKOUT SESSIONS

ECONOMICS OF SUSTAINABILITY: LOCAL EXAMPLES AND NATIONAL TRENDS

Jeff Baker, CEO, Imagery Inc.
Walter Alderman, Business Lecturer, University of New Hampshire
Boyd Smith, Executive Director, Newfound Lake Association

MAKING THE EMPLOYEE-BUSINESS-COMMUNITY CONNECTION

Jamie Hage, Partner, Nixon & Peabody LLP
Alexandra Allen, Co-Executive Director, CityYear NH
Carol Weeks, Volunteer & Community Education Director, Nashua Soup Kitchen & Shelter
Jamie Dupre, Executive Director, Volunteer NH

THE CONVERGENCE OF INSURANCE AND SOCIAL RESPONSIBILITY

Jim Hatem, Partner, Nixon & Peabody LLP
Donald P. Balding, Assistant Vice President & Senior Legislative Counsel, Liberty Mutual Group
Thomas Johnson, Underwriting Team Manager, State Farm Insurance Companies
Jim Hood, Partner, Nixon Peabody LLP

12:00-2:00 pm  LUNCH, CORNERSTONE AWARD PRESENTATION & CORPORATE SOCIAL RESPONSIBILITY DISCUSSION CIRCLES

2:00-3:45 pm  AFTERNOON BREAKOUT SESSIONS

LOCAL ACCOUNTABILITY FOR SUSTAINABILITY: REPORTING, ENGAGEMENT AND RESULTS

Patti Carelli, Facilities & Environmental Manager, NH Ball Bearings
Bert Cohen, Affiliate Assistant Professor, UNH Blue Ribbon Committee on Sustainability, City of Portsmouth
Robert Minicucci, Special Projects Manager, NH Department of Environmental Services
Brooke Barton, Program Associate, Ceres

SOCIAL NETWORKING

Neil Garratan, President, Ludus Corporation
Michael Blair, President & CEO, Blair Technologies
Mary Ann Kristiansen, Executive Director, Hannah Grimes Marketplace
Kevin Bel, Director of Academic Programs, Marboro College

VALUES-DRIVEN LEADERSHIP

Dr. Annabel C. Beerell, MBA, Ph.D., Professor of Social Ethics, Papoutsy Distinguished Chair in Ethics, Southern New Hampshire University

4:00-4:30 pm  CLOSING REMARKS / FINAL NETWORKING

Mariann Murphy, Vice President of Marketing, PaxWorld Funds, NH-BSR Co-Chair

directions

NHBSR SPRING CONFERENCE
The Grappone Center, Concord, New Hampshire
May 7, 2007 • 8:00am to 4:30pm

Email: info@nhbsr.org
Phone: 603-645-2605
Mail: Fill out the form below and mail to: NHBSR, PO Box 3562, Concord, NH 03302-3562

YES! I/we will attend NH-BSR’s Spring Conference
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Conference Fees

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