Corporate Social Responsibility/Sustainability

Webinar Series 2010

January 13
That Green Thing You Do
Dennis Sasseville, Senior Principal, PRIZIM Inc.

February 10
Creating a Culture of Values and Excellence
Peter Cooke, President, Cooke Associates

March 10
Aligning Retirement Plans with Company Values: How to Include Socially and Environmentally Responsible Investment Choices in Your Company's 401(k) Plan
Michael Smith, Investment Advisor Representative, Progressive Asset Management
Rob Thomas, President, Social(k)

April 14
Measure to Manage: Conducting a Greenhouse Gas Inventory
Bob Sheppard, COO and Business Program Manager, Clean Air-Cool Planet
Jennifer Andrews, Campus Program Manager, Clean Air-Cool Planet

May 12
Achieve Impact through Employee Engagement
Barbara Couch, Vice President of Corporate Social Responsibility, Hypertherm, Inc
Harry Mellott, Marketing Specialist and HOPE Team Member, Hypertherm, Inc

June 9
Workplace Flexibility: A Winning Business Strategy
Sharon Cowen, Project Director, When Work Works, Family and Consumer Resources Educator, UNH Cooperative Extension
Stephanie Marshall, Senior Partner, MKS Performance Solutions

September 8
The Time for Energy Efficiency is Now
Mary Downes, Energy Efficiency Specialist, NH Office of Energy and Planning
James Robb, Regional Resource Specialist, NH Department of Economic Development

October 13
Credible Reporting - Holding CSR Reporting to a Higher Standard - A Ben & Jerry’s Case Study in Auditing Practices
Brendan LeBlanc, CPA, CIA, LeBlanc & Associates, LLC
Andy Barker, Social Mission Coordinator, Ben & Jerry’s

November 10
Grow Your Business By Giving It Away: Charity As a Business Growth Tool
Tom Strickland, President, Sequoya Technologies Group, LLC

December 8
Top Success Factors for Leadership Development in Socially Responsible Businesses
Edmund B. Freeman, Psy.D., Principal, Praxis Consulting Group
Alexander P. Moss, Principal, Praxis Consulting Group