

FOR IMMEDIATE RELEASE

New Hampshire Businesses for Social Responsibility Announces 2024 NH Sustainability Awards Winners



Photo credit, John Benford Photography.

Concord, New Hampshire – March 18, 2024 – New Hampshire Businesses for Social Responsibility (NHBSR) celebrated the leading efforts of businesses and organizations striving to excel with environmental and socially responsible practices at the NH Sustainability Awards, held on March 13, 2024 at Southern New Hampshire University. The event marked the organization’s 24th anniversary and honored the driving force of NHBSR’s impact over the past two decades—the incredible network of businesses and nonprofits dedicated to positive change.

The 2024 Sustainability Award Winners were recognized for leading collaborative efforts in supporting strong communities; building workplaces that respect and value employees and their families; and making decisions informed by their impact on the world around us. The NHBSR Measure What Matters 101 annual survey weighs these sustainability efforts and serves as a basis for these awards. The Sustainability Awards also recognized the efforts of student leaders within the educational system with Student Change Agent Awards.

“While recognizing the impact of these leaders is so important, the event demonstrates how inspirational their stories can be to other businesses trying to elevate their sustainability efforts. The student initiatives showed dedication to creating a better future. Together, we can be a lever in

building thriving communities and workplaces, while protecting the environment.” says Michelle Veasey, Executive Director of NHBSR.

2024 Sustainability Award Finalists Include:

Albany International Corp., BerryDunn, Casella Waste Management, Co-op Food Stores, Easterseals NH, Goodwill Northern New England, Lonza, MegaFood, Mascoma Bank, Merchant’s Fleet, NEMO Equipment, NH Community Loan Fund, O2 Strategies, Placework, Southern New Hampshire University, Timberland, Unitil, W. S. Badger, and Worthen Industries

2024 Measure What Matters Award Winners:

- Community: **Placework**
- Diversity, Equity and Inclusion: **BerryDunn**
- Environment: **Albany International Corp.**
- Climate and Energy: **Unitil**
- Governance: **Easterseals NH**
- Workplace: **Merchant’s Fleet**

Timberland was awarded the **Systemic Leadership Award**. The award defines a business that understands its role as part of a larger system and works to build relationships that help develop that larger, whole system. Timberland has demonstrated leadership in all areas of sustainability for many years and has supported suppliers and customers in moving their sustainability efforts forward, as well.



Meredith Lipnick, Senior Manager, Environmental Stewardship, Timberland and Michelle Veasey, NHBSR. Photo credit, John Benford Photography.

Student Change Agent Award Winners: Knowing that young people are the heart of their future, NHBSR partners with the University of New Hampshire, Southern NH University, and Franklin Pierce University in creating opportunities for sustainably-minded students. Through this partnership, they have found that students are deeply engaged in

sustainability, creating impact on campus and off with their passion and dreams. Congratulations to this year's winners:



Daisy Burns, University of New Hampshire,



Saad Hossain, Southern New Hampshire University, and



David Talbot, Franklin Pierce University

This year NHBSR announced a **Measure What Matters Hall of Fame** to recognize the perennial leadership of a company in the Measure What Matters program. **Hypertherm Associates** was honored for their innovative approaches and consistent determination to address challenges. They take action across all areas of sustainability including Climate and Energy, Environment, Workplace, Community, Governance, and Diversity, Equity and Inclusion.



Stacey Chiochio, Citizenship Manager, Hypertherm Associates and Michelle Veasey, NHBSR. Photo credit, John Benford Photography.

NHBSR recognizes that New Hampshire will truly thrive when we engage the power of business and our people to build a sustainable and prosperous state for all. *“It is with deep gratitude and appreciation that NHBSR spotlights the efforts of these luminaries. Seeing the impact of their efforts over the years has been inspiring, but seeing the progress, just since we started measuring impact, has been so valuable. Their efforts have made our state and region stronger because of the support they give to their communities and their people.”* says Michelle Veasey, Executive Director of NHBSR.

Special thanks to Measure What Matters sponsors Stonyfield Organic and Revision Energy and to the Sustainability Awards Presenting sponsor Badger and event sponsors: Liberty Utilities, NHPR, John Benford Photography, Image 4, Southern New Hampshire University, New Hampshire Business Review, Normandeau Associates and Green Wave Electric Vehicles.



ABOUT NHBSR

New Hampshire Businesses for Social Responsibility is a member-based, non-profit organization that convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at nhbsr.org.

Please contact NHBSR Executive Director Michelle Veasey at 603-377-8817 or email michelle@nhbsr.org if you have any questions or would like more information.

Press contact	Debbie Roy, Communications Manager, NHBSR
Telephone	603-377-8821
Email	debbie@nhbsr.org
Website	www.nhbsr.org

Photo credits John Benford Photography.

