

# Sponsorship Opportunities

2025

In Good Company



NH Businesses for Social  
Responsibility PO Box 3562  
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603-377-8813  
[info@nhbsr.org](mailto:info@nhbsr.org)

# Who We Are

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NHBSR is a statewide nonprofit organization that convenes, inspires and supports businesses and their community stakeholders to improve our workplaces, our communities and the environment. We believe that businesses can do well while doing good and we strive to share stories, best practices and bottom-line results demonstrating that belief.



## We Convene

a robust network of businesses and their diverse stakeholders that share a desire to "do well and do good."



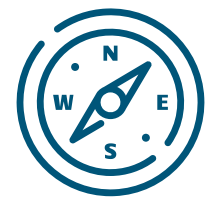
## We Support

businesses and their change agents to move from ideas to action.



## We Inspire

business practitioners of all levels of experience through shared storytelling and best practices.



## We Lead

with our values because we know that we all must be the change we want to see in the world.

# Why Sponsor?

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NHBSR is a membership-driven organization that depends on the financial generosity of companies like yours, as our funding comes solely from sponsorship, membership and event revenue.

Your support is critical to helping build programming that motivates sustainability initiatives to benefit our environment, communities, and workplaces throughout New Hampshire and northern New England.

NHBSR provides a wealth of opportunities to feature your company's dedication to sustainability.

## How You Benefit:

- **Highlight** your sustainability efforts
- **Showcase** your support of NHBSR efforts throughout the year
- **Inspire** change in New Hampshire and beyond
- **Connect** with like-minded organizations and individuals
- **Help** ensure NHBSR produces high-quality events and programs
- **Invest** in the future of sustainability in your state
- **Polish** your corporate brand by connecting with NHBSR members

Annual sponsorship packages are customizable to help meet your organization's marketing and communications goals.



**We look forward to  
adding you to the growing  
list of NHBSR sponsors.**

# Celebrating Our Shared Successes

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## An Evening to Celebrate Our 25 Year Journey

For 25 years, NHBSR has been a force for positive change in New Hampshire. Our community of purpose-driven businesses has shown what's possible when we unite to create a more sustainable and prosperous state for all.

Join us in celebrating our shared successes while looking ahead to the bright future we're building together. This celebration is a thank you to our members—the businesses and individuals who have embraced the mission to "do well and do good." Your dedication has been the bedrock of our success, proving that sustainable profitability and social responsibility go hand-in-hand.

**We invite you to be a part of the next chapter of our story.**

Sponsor NHBSR and become a vital part of our journey forward. Your support will create a lasting positive impact—one that will inspire for decades. You'll help us amplify our vision, spark new collaborations, and turn bold ideas into lasting change.



**In today's evolving  
world, opportunity  
shines brightest where  
people come together  
for good.**



# 25th Celebration- *November*

In celebration of its 25th year, NHBSR is throwing a party! “Celebrating our Roots; Cultivating our Sustainable Future” celebrates 25 years of NHBSR’s collaborative efforts to build a more sustainable and prosperous New Hampshire. We invite you to join us in celebrating our past achievements and shaping a thriving future.



LEVELS	PLATINUM	GOLD		SILVER		BRONZE						
CATEGORY	PRESENTING	KEYNOTE	MISSION	PARTNERS	NETWORKING & RECEPTION	AWARD	FESTIVAL	BOOK	ENGAGEMENT	SUPPORT	CARON OFFSET	ACCESS
Investment	\$5,000	\$4,000	\$3,500	\$3,000	\$2,500	\$2,000				\$1,500	\$1,000	\$500
Available Opportunities	1	2	3	FILLED	3	3	3	2	1	4	1	3
Event Tickets	5	4	3	2	2	2	2	2	2	1	1	
Feature Opportunity	Kick-off the Event with Opening Remarks	Welcome Keynote & Join Special Pre-event	<b>Leader Level:</b> Support the Mission of NHBSR	Media and Trade Partners	Support a Welcoming Atmosphere	Introduce Just One Thing Award Categories	Support Local Biz Owners at International Food Festival	Bookmark for Keynote Book "Lead With We"	Enable Engaging Interaction	Support Arts & Culture, AV & Entertainment	Carbon Offset Feature	Support Access to the Event Through Scholarships
Digital Program	Full page Ad	1/2 page ad	Banner	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
VIP Pre-event	2 spots	2 spots	1 spots									
Print Ad	X	X	X	X								
Logo on Sponsor Banner at Event	X	X	X	X	X	X	X	X	X			
Event Webpage, Slideshow, & Social Media	X	X	X	X	X	X	X	X	X	X	X	X
Event emails	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
Press Release	X	X	X	X	X							

Sponsorship benefits are specially crafted for each level of support.

For more information, contact Zeina at [Zeina@nhbsr.org](mailto:Zeina@nhbsr.org) or 603-377-8813


# Stories for Impact ~ *Year Long*

For it's 25th Anniversary, New Hampshire Businesses for Social Responsibility (NHBSR) is launching "Stories for Impact," a new initiative that will showcase the sustainability work of its members through short, impactful video stories. Inspired by the "Just One Thing" campaign, these 2-3 minute videos will highlight how NHBSR members are making a positive difference in their communities and the environment. "Stories for Impact" aims to amplify the voices of sustainability leaders, inspire others to take action, and foster deeper community engagement by demonstrating the real-world benefits of responsible business practices.



- **Showcase** your commitment to sustainability and inspire collaborative action
- **Lead** the way forward by sharing impactful, solutions-based ideas for sustainability
- **Build** momentum, encouraging more businesses to take action.
- **Elevate** the message.



 nhbsr	PRESENTING SPONSOR	PRODUCTION SPONSOR
<b>Investment</b>	<b>\$5,000</b>	<b>\$2,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>2</b>
Feature Opportunity	Special Recognition throughout the year	
Press Release	X	
Media	X	
Video Feature	X	
Recognition on: NHBSR.org E-Blasts Event Page Social Media YouTube	X	X
Recognized at 25th Anniversary Celebration	X	X