



## FOR IMMEDIATE RELEASE

### **New Hampshire Businesses for Social Responsibility (NHBSR) Announces the Appointment of Three New Board Members**

*New Board Members bring a wealth of collaborative sustainability experience to NHBSR.*

**CONCORD, NH, August 11, 2025** — New Hampshire Businesses for Social Responsibility (NHBSR) announced today the appointment of three new members to its Board of Directors: Sara Bee Pichette, Chris Schlag, and Adam Hamilton. The new members bring a diverse range of expertise in sustainable investing, environmental law, and business development to the organization.

"We are delighted to welcome three outstanding new members to the NHBSR Board," said Zeina Eyceoz, Executive Director of NHBSR. "Their unique perspectives and extensive experience will be invaluable as we work to advance our mission and expand our impact across the state. We are thrilled to have them join us."

The new board members will play a key role in advancing NHBSR's mission to inspire and support businesses and community stakeholders in building a more sustainable and prosperous New Hampshire.

---

#### **Meet the New Board Members:**



#### **Adam R. Hamilton, VP, Business Development Officer, BankProv**

Adam is a business development leader and community advocate with deep roots in New Hampshire's entrepreneurial landscape. As a Business Development Officer at BankProv, Adam helps businesses access the resources they need to grow. Previously, he co-founded Shire's Naturals, a dairy-free food company, where he served as COO. A graduate of Leadership New Hampshire and a Hoffman-Haas Fellow, Adam's career bridges finance, entrepreneurship,

and social responsibility. He brings a perspective shaped by both corporate experience and entrepreneurial grit to NHBSR's mission.



**Sara Bee Pichette, Senior Associate, Business Development, Impax Asset Management**

As a Senior Associate at Impax Asset Management, Sara partners with financial professionals to help them incorporate sustainable investing into their practices. A Certified Private Wealth Advisor® and Chartered SRI Counselor™, Sara's goal is to align client portfolios with their values while maintaining performance. Before joining Impax, she worked as a Financial Advisor at Merrill Lynch and held roles at Transamerica and

BlackRock. She also serves on the board of Mill Falls Charter School and is a registered representative of Foreside Financial Services, LLC.



**Chris Schlag, Counsel, Nixon Peabody LLP**

Chris is an environmental and sustainability attorney who advises businesses on a wide range of environmental, social, and governance (ESG) issues, providing strategic and practical guidance. She helps clients navigate emerging challenges by finding policy, regulatory, and transactional solutions to manage complex ESG risks. Chris brings a unique blend of legal and technical experience to help clients across industries such as agriculture, food and beverage, packaging, manufacturing, and retail. "I am

honored to join the Board of New Hampshire Businesses for Social Responsibility," said Schlag. "NHBSR's mission to promote sustainability, ethical business practices, and community impact aligns closely with my professional and personal values. I look forward to contributing to the organization's efforts."

---

**Thank You to Outgoing Board Members**

NHBSR also extends its deepest gratitude to outgoing board members, Mark Beaudoin and Chris Rooney, for their years of dedicated service and invaluable contributions to the organization.

For more information on NHBSR and its initiatives, please visit [nhbsr.org](http://nhbsr.org).

## **ABOUT NHBSR**

New Hampshire Businesses for Social Responsibility (NHBSR) fosters socially and environmentally responsible business in New Hampshire, recognizing that people, principles, and profit must be linked. NHBSR is a statewide membership organization providing educational, networking, and promotional opportunities to encourage sustainable business. NHBSR includes a wide range of companies, nonprofits, and individuals at various stages of implementation, from those just getting started to leaders in sustainability.

### **Mailing Address:**

PO Box 3562  
Concord, NH 03302-3562

### **Executive Director**

Zeina Eyceoz  
[zeina@nhbsr.org](mailto:zeina@nhbsr.org)  
Tel: 603-377-8813

### **Media Contact:**

Debbie Roy, Communications  
Manager 603-377-8821  
[debbie@nhbsr.org](mailto:debbie@nhbsr.org)  
[www.nhbsr.org](http://www.nhbsr.org)